

DGDG -

# NEWSLETTER

Q1 NEWS AND UPDATES

### TEAM DGDG DAY

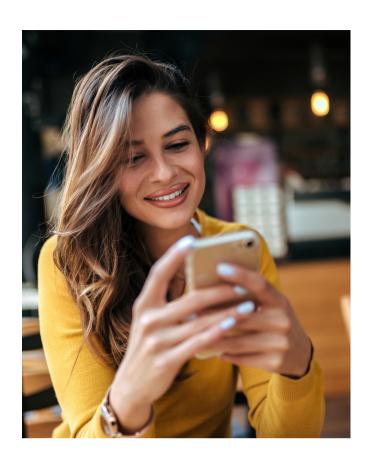
August 25, 4-9pm

You asked and we listened! In our last DGDG team member survey, many of you shared that you'd like to see more DGDG events – and so do we! Mark your calendars for Team DGDG Day on Friday, August 25th at Great America! The park will be open only to DGDG team members and their families and we'll have the opportunity to enjoy fun rides, food and each other's company. More details coming soon!



MORE DGDG NEWS & UPDATES INSIDE

Team DGDG Day
Audi Joins DGDG
Operational Updates
Culture/Recognition
DGDG Does Good
Milestones
Shop DGDG
CEO Update



# STAY CONNECTED WITH DGDG

#### **Introducing Text Message Updates**

We are excited to announce that we have been working on a new way of communicating with DGDG team members directly! By now you should have received company updates via text message. There's nothing to download or log into, just make sure your phone number is updated in Paylocity. We will share brief messages about benefits, contests, videos from leaders, shout outs, and more and we promise not to blow up your phone. Please save (888) 979-2573 as DGDG in your contacts to avoid missing important updates! We'll make a point to only share info we know you'll care about and you can opt out at any time, but we hope you won't.

### WELCOME AUDI MODESTO

#### Joined DGDG Family January 25th

We are proud to add Audi, a leading premium brand, into our expanding portfolio. Many of the Audi Modesto team members have been with the store since it was built over 5 years ago, and are committed to providing world-class guest experience. If you are in the Modesto area, we encourage you to visit this beautiful state-of-the art facility and say hello!





# DGDG OPERATIONAL UPDATES

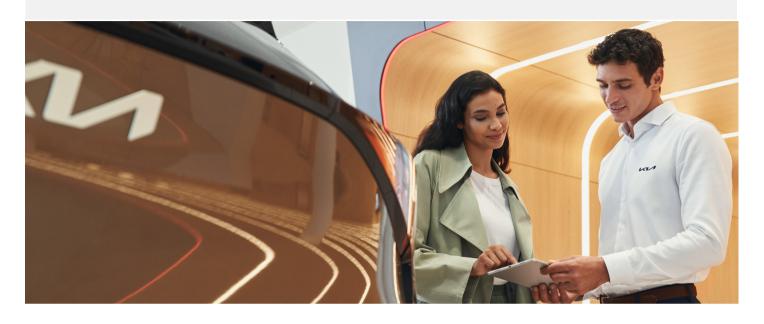
#### Sales

Q1 New Cars: 3,806 Q1 Used Cars: 3,045

Total: 6,130

#### Service

Q4 2022 RO'S: 56,295 Q1 2023 RO'S: 57,784 Difference: 3%+ Increase



# CULTURE & RECOGNITION

#### 2022 DGDG Way Superstars

This January we celebrated our 2022 DGDG Way Superstars with an appreciation brunch at La Rinconada Country Club! It was an honor to thank our Superstars for everything they do to exhibit the values of The DGDG Way, day in and day out! These team members were celebrated for their consistent commitment to and embodiment of our Core Values of Integrity, Caring, Performance, and Efficiency. Congratulations again to all our Superstars!



#### 2022 Core Value Winners

In addition, this February we celebrated our 2022 Core Values Winners: Jonathan Migleo of Capitol Hyundai for Integrity, Judith Martinez of Capitol Buick GMC for Caring, Jordanny Medina-Palafox of Capitol Kia for Performance and Martin Hill of Stevens Creek Hyundai for Efficiency. These Team members and their guests enjoyed a dinner with DGDG Leadership and an overnight stay at the CordeValle Resort & Spa.

The Core Value award is a special honor limited to those individuals that go above and beyond their normal duties to live and represent the DGDG Core Values of Integrity, Caring, Performance and Efficiency. Winners are nominated by DGDG team members for displaying one (or more) of the DGDG Core Values every day, without question.



Have a worthy cause? Let's do some good together.

If you know of a non-profit that could use a helping hand from DGDG Does Good - please let us know! Your chosen charity may be eligible to receive a donation of up to \$250. For more details please visit our site at www.dgdgdoesgood.com



### Q1 MILESTONE ANNIVERSARIES

We appreciate your dedication!



Eladio Cruz-Facio - Capitol Ford

Candice Paez - DGDG HR Team

Antonio Molina - Stevens Creek Hyundai

Jose Arroyo - Capitol Volkswagen

Harold Lemon - Fremont CDJR

**Cody Elemen - Capitol Ford** 

Jerry Cruz - Capitol Hyundai

Dale Clontz - Concord Mazda

Ramon Mena - Capitol Hyundai



Cindy DeGroodt - DGDG HR Team

Becky Warren - DGDG HR Team

Mario Andrade-Maciel - Capitol Hyundai

Patricia Argetsinger - Capitol Volkswagen

Juan Campos - Capitol Hyundai

Manuel Granados - Capitol Volkswagen

Tray Nichols - Capitol Hyundai

Tim Vasquez - Capitol Volkswagen

Benny Garcia - Fremont Hyundai

## DGDGSHOP.COM IS NOW OPEN

#### DGDG swag is back!

We are is thrilled to announce that the Shop DGDG website has been relaunched! This is the place to find all the latest DGDG apparel and accessories. From DGDG polos to accessories like water bottles and backpacks, and more! There is so much new branded gear to choose from - and with something for everyone you'll now have more ways to wear DGDG proud.





# UPDATES FROM CEO JEREMY BEAVER

We appreciate your dedication!

Hello Team DGDG! First, a huge thank you to our entire team for your hard work as we closed out the first quarter of 2023. It is no doubt with all the exciting things we have going on at DGDG, that we are FULL SPEED AHEAD! As we have shared, we will continue to lead with our Core Values, and have made some incredible strides to ensure DGDG is the best it can be for you. Already this year, we have made significant team member enhancements including the new DGDG Team Perks for buying, selling and servicing your ride, the recently announced TEAM DGDG DAY at Great America for you and your family, and enhanced medical benefits through HealthJoy to help you be at your best. Our year ahead remains bright with the continued normalization of new and used inventory and strong fixed operations growth. We are also on track for another record year of promotions and lowest attrition! Thank you again you are what makes DGDG what it is every day!

